



INTERNATIONAL FUR AND LEATHER EXHIBITION

[www.mifur.com](http://www.mifur.com) ENTE FIERISTICO MIFUR  
CORSO VENEZIA, 38  
20121 MILANO - ITALY  
info@mifur.com

## ROCKFOURRURE

Live Music:

**Nick The Nightfly & The Monte Carlo Nights Orchestra**

conducted by Gabriele Comeglio

***On the catwalk, and with the participation of Copenhagen Fur:***  
Artico, Avanti, Borbonese, Cavaggioni, Diego M, Ciolini 1976, Enrico Coveri, Izeta Crystal by Fureco, Manoel Cova by Jun, Lacompe, Mala Mati by Centro Bel Furs, Mazzi Overwear, Royal Trade, Swakara, Toschi Made in Italy, Tsoukas Bros and Vinicio Pajaro.

***And a special tribute to Gianfranco Ferré***

The **ROCKFOURRURE** catwalk will host a contemporary and exquisitely prêt-à-porter reinterpretation of the rebellious spirit of the 1950s and of that unique and distinctive outlook which from those years up to the present day has been expressed through the music of Rock 'n' Roll.

17 brands representing **ROCKFOURRURE MIFUR '08** will parade on the catwalk accompanied by live music.

The notes of Chuck Berry and Elvis will recall the origins of a genre destined to set trends, on to the beat generation that was mad for the Beatles, returning to the psychedelic years of the Doors, passing through a reinterpretation of fashion in the style of Bianca Jagger and with young dedicated hippies parading to the music of Janis Joplin. The journey will end with the hard rock of the 80s and the grunge of the 90s.





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A catwalk show of icons, music and **ROCKFOURRURE** which will capture the essence of rock in a final parade; **the MIFUR '08 RockParade by Copenhagen Fur**, with 17 brands paraded one by one, all representing a single look. The image of Rock conveyed through Jeans, T-shirts and biker jackets... in leather of course.

Finally there will be a special, heartfelt and much deserved tribute from MIFUR and the entire sector to Gianfranco Ferré, the Architect of fashion. Three unique garments will be displayed from his collection. Three interpretations of his style and of fur as an irresistibly glamorous garment.

**ROCKFOURRURE**  
KOPENHAGEN  
FUR

**Wednesday 12 March, 2008 FIERA MILANO CITY**  
*Via Eginardo PORTA EGINARDO PAV. 7*  
*CATWALK SHOW at 7.30 p.m. GALA DINNER at 8.30 p.m.*  
*by invitation only*

Contact:

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