



INTERNATIONAL FUR AND LEATHER EXHIBITION

www.mifur.com ENTE FIERISTICO MIFUR
CORSO VENEZIA, 38
20121 MILANO - ITALY
info@mifur.com

MIFUR 2008

from 12 to 16 March 2008

***Fashion and Rock, fur and leather, music and emotions.
THIS IS MIFUR '08 the Fur and Leather Exhibition that
shows itself to have a little of that slightly rebellious spirit
from the '50s but that interprets a modern attitude; a special
and unique way of viewing and thinking about the world...
MIFUR'08 is electrifying rock, balancing aggression and
emotions, grit and romanticism.***

MIFUR, the International Fur and Leather Exhibition will open its doors in the pavilions of Fiera Milano City, from 12 to 16 March.

The show is an international symbol for the entire fur and leather clothing sector and this year will cover approximately 25,000 m² in pavilions 4, 5 and 6 of the Portello.

There will be 300 exhibitors from all over the world, representing the entire production chain of the sector, from tanneries to hides, from manufacturers to labels and fashion houses.

Like last year there will be a separate pavilion which will host the collective fashion show that ends the first day of the show and the REMIX fashion show, the competition for young designers sponsored by IFTF, the International Fur Trade Federation

Contact:

MIFUR Press Office
Valentina Visigalli SAE COMUNICAZIONE INTEGRATA
Ph. + 39.02.33.11.003 - Mobile + 39.393.91.111.36





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THE 2008 MIFUR SHOWS

The fashion parade and show: ROCKFOURRURE

Live music: Nick The Nightfly & The Monte Carlo Nights Orchestra - live concert, directed by Gabriele Comeglio

On the catwalk with Copenhagen Fur: Artico, Avanti, Borbonese, Cavaggioni, Diego M, Ciolini 1976, Enrico Coveri, Izeta Crystal by Fureco, Manoel Cova by Jun, Lacompel, Mala Mati by Centro Bel Furs, Mazzi Overwear, Royal Trade, Swakara, Toschi Made in Italy, Tsoukas Bros, and Vinicio Pajaro.

In the Finale a Special Tribute to Gianfranco Ferré

▪ **Wednesday 12 March, 2008** FIERA MILANO CITY - Via Eginardo, PORTA EGINARDO PAV. 7 FASHION SHOW 7.30 p.m. GALA DINNER 8.30 p.m. invitation only

The Competition, the fashion show and the latest trends: REMIX 08

On the Show's fashion catwalk Young Designers from all over the world participating in the fifth International Competition organised by IFTF - *the International Fur Trade Federation* **will be showing their creations.** With the collaboration of MIFUR, the designs of the 3 best new talents from around the world will be on the catwalk to receive prestigious Gold, Silver and Bronze Trophies.

For this catwalk, the MIFUR creative team will be revealing the fashion trends for Winter 2008-2009: **BRAVEHEARTED, METROPOLIS, EXPRESSIONISTS** based on concepts by Evans McDaniel Consultants.

▪ **Friday 14 March, 2008** FIERA MILANO CITY - Via Eginardo, PORTA EGINARDO PAV. 7 - 7.30 p.m. invitation only

Besides the Exhibition...

NAFA 2008 Fur Fashion Show

▪ **Thursday 13 March 2008** AREA 56, via Savona 56 Milan
7.30 p.m. for invitations: Mifur NAFA Stand